



# ICE RINK SPONSORSHIP OPPORTUNITIES

## BE PART OF SOMETHING SPECIAL THIS WINTER!

Flight Entertainment is bringing our exciting ice skating experience to your city. Connect your business with our visitors as they skate and socialize in our family friendly environment.

This may be our first time bringing a rink to your city, but it's not our first rodeo. We brought over 40k visitors to our 2020 rink in New Jersey and our partners have been bringing over 100k visitors to some of their rinks all over the country.

Our visitors will also spend a lot of time with your brand as they sip on drinks and socialize in our lounge areas. Our visitors spend on average an additional \$30 per person on food and drinks. Each person also gets at the minimum 1 hours of ice time.

For small, local businesses we suggest a **dasher board package**. This includes your brand viewable to people on and off the ice and logo placement on our website viewable to over 500k consumers. Pricing starts at \$2,500.



**DASHER BOARDS**



**ENTRY SIGNAGE**



*Outside*

**HOSPITALITY TENT**



*Inside*

**HOSPITALITY TENT**

## FOR LARGER BUSINESSES WE HAVE SOME VERY UNIQUE OPPORTUNITIES INCLUDING;

- Rink Naming Rights
- Skate Rental Hut Signage
- Zamboni Wrapping
- Hospitality Tent Activation at Select Locations
- Welcome Banner Over Our Entry
- Ticket Allotment
- Social Media Mentions
- Special V.I.P.
- Admissions Hut Signage
- Considerations *Such as Private Rink Use*

**VISIT US ONLINE AT FLIGHTONICE.COM**



**WRAPPED ZAMBONI**